

SWANA NORTHERN LIGHTS CHAPTER

STRATEGIC PLAN

2023-2033

SWANANORTHERNLIGHTS.org



THE SWANA 2023-2033 STRATEGIC PLAN



MISSION

SWANA NORTHERN LIGHTS CHAPTER (NLC) is an educational not-for-profit organization serving organizations and communities with assistance in the management and safe operation of municipal solid waste systems.

SWANA (NLC) is dedicated to environmental research and advocates for the advancement of progressive waste management approaches and offers to its members training programs, technical assistance and educational opportunities to help meet ever-changing waste management needs.



VISION

To be recognized as a quality educator, collaborator, facilitator, knowledge resource and advocate for all industries, government and institutions related to the solid waste industry.



STRATEGIC PLAN

EDUCATION TRAINING

TEPEE'S AT AURORA VILLAGE
LOCATED ON THE INGRAHAM
TRAIL NEAR YELLOWKNIFE, NWT

OUR FOUR STRATEGIC PRIORITIES

TO MEET ITS MISSION, VISION AND GROWTH OBJECTIVES, SWANA NORTHERN LIGHTS CHAPTER (NLC) COMMITS TO THE FOLLOWING:

A| EDUCATION TRAINING

Goals

1. Improve the chapter's course variety and quality to better serve the current and future solid waste community.
2. Expand course availability to Indigenous communities, northern communities, private operators, and industry.

Strategies

1. Budget for, develop, and implement a survey process to gauge training demand, wants and needs of post-secondary institutions, industry and government.
2. Budget for and implement a program to update existing courses and commit to the development of new relevant courses.
3. Recruit trainers, with a focus on diversity and inclusivity, from a variety of sectors including operators and regulators.
4. Establish a strategy to create a meaningful and relevant mentorship program.
5. Expand teaching and training opportunities.



STRATEGIC PLAN

ADVOCACY

INUKSHUK BUILT ON THE ROCKY SHORE OF LAKE WINNIPEG LOCATED IN CENTRAL MANITOBA

B | ADVOCACY

Goals

1. Reduce waste generation and improve waste diversion.
2. Collaborate with post-secondary institutions to better serve all orders of government, industry and the solid waste community.
3. Improve the participation of private operators and remote communities.

Strategies

1. Budget for and have in place an advocacy strategy to be an active participant in the development and revision of policies and legislation on solid waste, waste diversion and education.
2. Budget for and have in place an advocacy strategy to influence provincial and municipal legislation and policies relative to solid waste diversion, certification training and compliance enforcement.



STRATEGIC PLAN

OUTREACH

CASTLE BUTTE LOCATED IN
THE BIG MUDDY BADLANDS OF
SOUTHERN SASKATCHEWAN

C | OUTREACH

Goals

1. Improve and diversify communication with solid waste industry stakeholders including municipalities, industry and academia with an emphasis on reaching out to young people and members of remote communities.
2. Improve communications by identifying any gaps that may exist in current communication tools.

Strategies

1. Budget for and hire a communications expert to assist in advertising and communications.
2. Increase the chapter's social media presence.
3. Engage with and utilize post-secondary institutions to communicate with specific educators and programs.
4. Develop a targeted approach to communicate with young people in industry and post-secondaries.
5. Budget for and have in place an Outreach Standing Committee who will develop and help administer outreach initiatives and programs.



STRATEGIC PLAN

GOVERNANCE

ABRAHAM LAKE LOCATED
IN THE KOOTENAY PLAINS OF
ALBERTA'S ROCKY MOUNTAINS

D | GOVERNANCE

Goals

1. Assess and update policies such that the NLC maintains its financial stability, expands its representation, and diversifies itself to ensure long term chapter sustainability.
2. Review and update the NLC committee structure to ensure that it serves the needs of the 10-year Strategic Plan.

Strategies

1. Review existing board policies and create new proactive policies conducive to sustainable approaches of governance.
2. Identify strategic entities to collaborate with to help diversify the NLC.
3. Review and change the Standing Committee structure to help achieve NLC goals.
4. Identify succession and diversification needs and related policies such that sustainability of operations and governance are in place.